

**JOIN UP! × SAMSONITE collaboration as a part of the Join UP! Baltic “Birthday Party”
Campaign – Terms & Conditions (hereinafter referred to as – the Campaign).**

1. General provisions

- 1.1. The Campaign organiser is SIA “Join Up Baltic”, unified registration No. 50203351701, legal address: Vienibas gatve 109, Riga, Latvia, LV-1048, hereinafter referred to as the – Join Up Baltic.
- 1.2. The campaign applies to bookings made online, in travel agencies, via self-service, and through partner agencies.
- 1.3. The campaign starts on April 13, 2026, and ends on April 20, 2026 (inclusive).

2. Prize fund

- 2.1. A coupon granting a 20% discount on purchases of 200 EUR or more at Samsonite physical stores and the online store in Lithuania, Latvia, and Estonia.

3. Campaign procedure, participation conditions and Prize draw procedure

- 3.1. To participate in the campaign, a booking must be made online, in a travel agency, via self-service, or through a partner agency.
- 3.2. The offer is valid for clients who book a trip between April 13, 2026, and April 20, 2026 (inclusive).
- 3.3. Only adults (18 years and older) are eligible to participate in the campaign.
- 3.4. Only permanent residents of the country where the campaign is held are eligible to participate.

4. Procedure for receiving and usage of the Prize

- 4.1. The participant receives an individual electronic coupon via email in PDF format.
- 4.2. The coupon is sent automatically together with other travel-related documents.
- 4.3. The coupon redemption period is from April 20 to May 20, 2026. After this date, the coupon becomes invalid and cannot be extended.
- 4.4. The 20% discount applies only to full-price products and cannot be combined with other discounts or promotions.
- 4.5. The coupon is valid for purchases of 200 EUR or more at Samsonite physical stores and the online store in Lithuania, Latvia, and Estonia.
- 4.6. The prize cannot be exchanged for cash or replaced with another product.
- 4.7. Join Up Baltic is not responsible for participant disqualification or non-issuance of the prize if the participant has provided incorrect information or violated the rules of the campaign.

4.8. Join Up Baltic reserves the right to suspend the issuance of prizes in case of rule violations or force majeure events.

4.9. Join UP! Baltic and Samsonite reserve the right to cancel, modify, or suspend the campaign in case of fraud, misuse, or violation of the rules.

5. Procedure for submission and review of claims

5.1. Any claim relating to this Campaign must be made in writing, setting out in full the objections and the grounds for them, accompanied by the documents or copies referred to in the claim.

5.2. Claims should be sent to Join Up Baltic, legal address: Vienibas gatve 109, Riga, Latvia, LV-1058. Claims will be accepted until June 20, 2026.

6. Data processing

6.1. By participating in the Campaign, the participant agrees to the use of his/her personal data for the purposes of the Campaign and for the issuance of the Prize.

6.2. By participating in the Campaign, the participant agrees that his/her personal data (e-mail) will be used for issuance of the Prize, in order stated in Clause 4.1. of the Regulations.

6.3. The Campaign participant, the agrees that Join Up Baltic shall process his personal data to the extent necessary in accordance with these Regulations.

6.4. The Campaign, the participant agrees on Data processing by Join Up Baltic according to the terms of Join Up Baltic Privacy Policy that can be found here:
<https://joinup.lv/en/privacy-policy>

7. Final provisions

7.1. The rights and obligations of Join Up Baltic and the Campaign participants are defined only in these Regulations. The information available in the promotional material of the Campaign is for information only.